



Options for Pregnancy Termination Innovation Initiative

The Options for Pregnancy Termination Innovation Initiative (OPTions) supports innovative and transformative approaches that put women, girls, and people of diverse sexual and gender identities in control of where, when, and how they terminate their pregnancy where there are one or more legal grounds to support it.

WHAT WE DO

Our focus is to support the development and testing of:

Access: New or improved approaches to increasing early access to existing abortion products and services in low- and middle-income countries (LMICs); and



Next-Generation Methods (NGM): New methods for pregnancy termination, menses induction or conception interruption.

WHY IT MATTERS

Unsafe abortion has a profound impact on women, girls and people of diverse sexual and gender identities.

More than 25 million unsafe abortions take place each year (almost half of the total number of abortions performed), forcing 7 million women and girls to seek treatment for complications. Roughly 27,000 women and girls die each year from unsafe abortion, making it **one of the leading global causes of (preventable) maternal mortality**¹.

While a handful of safe abortion methods are at our disposal, these methods are often not within reach when, where and how they are needed. Even when individuals can access safe abortion services, their options are limited. The last major innovation in the field occurred over 40 years ago, with the development of mifepristone in the early 1980s.

¹The Roadmap to Safe Abortion Worldwide: Lessons from New Global Trends on Incidence, Legality and Safety | Guttmacher Institute, March 20, 2018.

OUR IMPACT



\$20M CAD invested to date in OPTions innovations



59 innovations



400,000+ lives reached



11,000+ healthcare workers and providers trained



18 digital platforms created to improve access

WHAT MAKES US UNIQUE

We are proud that the innovators we fund describe us as:



Patient



Trusting



Flexible

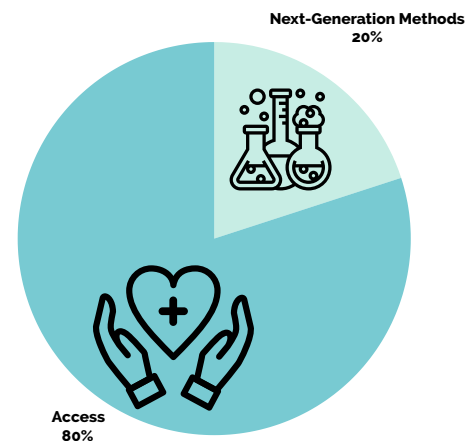
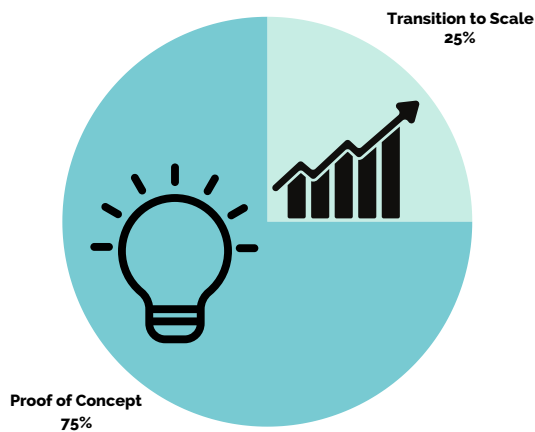


First Funder



Anchor Funder

Since 2019, we've invested **\$20M CAD** in 59 safe abortion innovations in 82 countries.



INNOVATOR SUPPORT

78%
locally-led
innovations in
LMICs

64%
women-led
innovations

Seed Funding

Purpose: Develop and test a new idea to demonstrate proof of concept

- Up to \$250,000 CAD in grant funds
- 18 to 24 months

Transition to Scale Funding

Purpose: Refine, test and implement a proven innovation

- Up to \$1,500,000 CAD in grant, debt or equity financing
- 12-36 months

Learning Platform

Technical and business development support provided by Options Consultancy (UK) is available to all funded innovators, including: fundraising, networking, results management, safeguarding, quality improvement and more

Learn more at <https://optionsinitiative.org/>
Interested in partnering with us? **Contact us at info@optionsinitiative.org**